



AGENDA

7:30 AM – Doors Open – Registration, Vendor Exhibits & Continental Breakfast

8:30 AM – Welcome and Opening Remarks:

Pastor Herrera, Board Member, LA Financial Credit Union

Jackie Lacey, Chief Deputy District Attorney, L.A. County District Attorney's Office

Senior Consumer Forum

Professional Forum

9:00 AM – 10:15 AM

Elder Abuse: Gina Satriano, Deputy-in-Charge of the Elder Abuse Unit; and Lou Holtz Jr., Deputy District Attorney, *L.A. County District Attorney's Office*

Avoiding Financial Predators: Mass Marketing & Telemarketing Fraud: Debra Deem, Victim Specialist, *FBI*; and Jackie Wiley-Sistrunk, Outreach Speaker, *Department of Corporations' SAIF Program*

Moderator: Helen Karr, Esq., *Elder Justice Advocate*

From Baby Boomer to Senior: Protecting a Lifetime of Savings: Pat Huddleston, Esq., *Investor's Watchdog, LLC*

Litigating Elder Financial Abuse – Case Presentation: Ingrid Evans, Esq., *The Evans Law Firm*

Moderator: Susan Montoya, Corporate CRA Officer, *First Bank*

10:15 AM – 10:45 AM – BREAK with Sponsors and Exhibitors

10:45 AM – 11:45 AM

From Baby Boomer to Senior – Protecting a Lifetime of Savings: Pat Huddleston, Esq., *Investor's Watchdog, LLC*

Predatory and Deceptive Financial Abuse Scams: Ingrid Evans, Esq., *The Evans Law Firm*

Moderator: Fred Casissa

A Snapshot of Best Practices for Financial Institutions to Protect Seniors: Debra Deem, Victim Specialist, *FBI*; Mary Ellen Snider, AVP Risk/Compliance, *Meriwest Credit Union*; and Steve Vallejo, Director of Corporate Security, *Bank of the West*

Moderator: Phil Holmes: *WesPay*

11:45 AM – 12:30 PM

Planning Ahead & Legal Issues: What Seniors Need to Know: Michael R. Augustine, Esq., *Augustine & Seymour*; and Vivian L. Thoreen, Esq., *Holland & Knight*

Moderator: Janet Morris, *Bet Tzedek*

Legislative Update: New CA Legislation on Mandatory Reporting and More: Helen Karr, Esq., Elder Justice Advocate; John Merrill, Human Services Administrator, *Adult Protective Services*

California Elder Justice Workgroup: The Way Forward Molly Davies, MSW, Vice President, *WISE & Healthy Aging*

Moderator: Zelda P. Hutcherson, Senior Assembly Member, *California Senior Legislature*

12:30 PM – 1:00 PM – BREAK with Sponsors and Exhibitors & Press Conference

1:00 PM – 2:30 PM – LUNCHEON – Judge Kim R. Hubbard, Master of Ceremonies

Awards Ceremony

***Last Will and Embezzlement:* Filmmakers Introduce Soon-To-Be-Released Documentary**

Hubert “Skip” Humphrey III, Associate Director, Office of Older Americans, CFPB

Mickey Rooney, Elder Financial Abuse Survivor & Honorary Chairman

2:30 PM – 2:45 PM – Evaluations and Raffle with Sponsors and Exhibitors

2:45 PM – 3:30 PM – Town Hall Meeting with Hubert “Skip” Humphrey III