

Call to Action 2011

Registration Form

Please complete and return by **October 12, 2011**, to receive the early bird price of \$165!

Registration	
EARLY BIRD (Before October 12, 2011)	\$165
GENERAL (After October 12, 2011)	\$195

Limited Seating! Register now!

To Register:

- 1) Online at bewiseonline.org OR
- 2) Fax this form to (415) 956-5559 OR
- 3) Call (415) 956-5556 OR
- 4) Mail this form with your check payable to:



EFPN
550 Montgomery Street, Ste. 485
San Francisco, CA 94111

Name _____

Mailing Address _____

City _____ ST _____ Zip _____

Email _____

Phone _____

Credit Card _____ Exp. Date _____

Signature (required for credit card payment)

Cancellation must be received in writing (fax or email) before October 21, 2011, to receive a full refund. A \$50 administrative fee will be charged for all cancellations. Cancellations not in writing or made after October 21st will not be honored.

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Elder Financial Protection Network

CALL TO ACTION 2011



BE WISE Prevent Elder Financial Abuse in Your Community

Presented by LA Financial Credit Union



Special Guest Speaker

Mickey Rooney

Honorary Chair

Professional Education

November 2, 2011 ~ 8:30 am - 3:00 pm

The Center at Cathedral Plaza

555 West Temple Street

Los Angeles, CA 90012

www.bewiseonline.org

Call to Action 2011

On Wednesday, November 2, 2011, Elder Financial Protection Network (EFPN) will present **Call to Action: Southern California**, our 11th annual national summit on elder financial abuse prevention. **Call to Action** is EFPN's signature annual event and offers an innovative conference program and awards ceremony honoring leaders in the fight against elder financial abuse.

Call to Action: Southern California brings together hundreds of seniors and professionals representing financial institutions, law enforcement, social services, elder justice advocates and the legal community to share best practices to stop the financial exploitation of elders.

Attorneys can earn 3.0 hours of MCLE credit. (approval pending)

Directions

To get to the Center at Cathedral Plaza by Metro, take the Red Line to the Civic Center stop. The Cathedral is half a block north of Civic Center Station.

Cathedral Plaza is also accessible by bus. Please check www.socaltransport.org for trip planning information.

For those driving, parking is available on-site for \$10/day.

About EFPN

Elder Financial Protection Network (EFPN) was established in 2000 as a nonprofit organization. We are the primary provider of elder financial abuse prevention programs in the state of California. We work to prevent financial abuse of elders through innovative partnerships that build public awareness, drive community outreach and provide professional training.



Agenda

7:30am	Registration/Vendor Exhibits/ Breakfast
8:45am	Welcome/Opening Remarks Mary Twomey, MSW, Co-Director, <i>National Center on Elder Abuse, UC, Irvine</i> Jackie Lacey, Chief Deputy District Attorney, <i>L.A. County District Attorney's Office</i>
9:00-10:15am	From Baby Boomer to Senior – Protecting a Lifetime of Savings Pat Huddleston, Esq., <i>Investor's Watchdog, LLC</i> Litigating Elder Financial Abuse: Case Presentation Ingrid Evans, Esq., <i>The Evans Law Firm</i>
10:15-10:45am	Break with Exhibitors
10:45-11:45am	A Snapshot of Best Practices for Financial Institutions to Protect Seniors Debra Deem, Victim Specialist, <i>FBI</i> Mary Ellen Snider, AVP Risk/Compliance, <i>Meriwest Credit Union</i> Steve Vallejo, Director of Corporate Security, <i>Bank of the West</i>
11:45am- 12:30pm	Legislative Update: Mandatory Reporting and More... Helen Karr, Esq., <i>Elder Justice Advocate</i> <i>Panelists TBA</i> California Elder Justice Workgroup: The Way Forward Molly Davies, MSW, Vice President, <i>WISE & Healthy Aging</i>
12:30-1:00pm	Break with Exhibitors
1:00-2:30pm	Luncheon & Awards Ceremony <i>Special Documentary Presentation</i>
2:30-3:00pm	Wrap Up & Evaluations

Special Guest Speaker:

Mickey Rooney

Honorary Chair



Mr. Rooney began his acting career when he was less than two years old. In the middle of his career he was drafted to serve in World War II, which he did with pride. He has appeared in over 365 films over the course of his distinguished career, spanning over eight decades, which has included movies, television and Broadway. In 1983 he won an Academy Award for

lifetime achievement. He has also earned a special Juvenile Oscar, five Oscar nominations, one Emmy Award, five Emmy Nominations and two Golden Globes. Mickey Rooney: actor, survivor, inventor and Hollywood living legend.

Master of Ceremonies:

The Honorable Kim R. Hubbard

Honorary Co-Chair



Judge Hubbard's practice concentrated on conservatorship (probate and LPS), probate guardianships, small estate planning and vulnerable adult abuse. She became the Coordinator of the FAST (Financial Abuse Specialist Team) for Orange County through the Council on Aging in January 2003. From that time she specialized

in community education on the issues of financial elder abuse, identity theft and hoarding. In February 2007, she became Director of the Elder Abuse Prevention Program for WISE & Healthy Aging in Santa Monica and Coordinator of the LA County FAST (Fiduciary Abuse Specialist Team). She was appointed to the bench in May 2008 and currently is on Family Law assignment.