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**Mickey Rooney and Hubert Humphrey III Headline  
Elder Financial Protection Network's National Summit**

*11<sup>th</sup> National Call to Action Summit in Los Angeles on November 2<sup>nd</sup> addresses the financial exploitation of the elderly and honors leaders in the fight against financial predators*

Los Angeles, CA – October 26, 2011 – The financial exploitation of the elderly will bring Mickey Rooney and Hubert Horatio "Skip" Humphrey III, Assistant Director, Office of Older Americans to speak at the Elder Financial Protection Network's 11<sup>th</sup> National *Call to Action* Summit in Los Angeles on November 2, 2011.

The *Call to Action* Summit brings together seniors with elder justice professionals representing financial institutions, law enforcement, social services, and the legal community in an effort to share best practices to prevent elder financial abuse. A special documentary presentation of *Last Will and Embezzlement* will be shown.

Actor and elder abuse survivor, Mickey Rooney, is the honorary event chairman and special guest speaker for the luncheon. Rooney recently filed a lawsuit against his stepson accusing him and others of breach of fiduciary trust, elder abuse, fraud and other crimes over the past decade. "If elder abuse happened to me, Mickey Rooney, it can happen to anyone."

Humphrey leads the new office in the Consumer Financial Protection Bureau focused on issues affecting older Americans. He is the son of the late Vice President Hubert Humphrey and served as Minnesota Attorney General for 16 years. Humphrey will hold a town hall meeting in the afternoon and has said that he will focus on increased education to help senior citizens avoid exploitation in financial services marketplace.

Since the financial crisis, senior citizens have become targets of scams, in part because of the estimated \$3 trillion in equity of the homes they own and the assets they have accumulated. Elder financial abuse costs an estimated 5 million American seniors \$2.9 billion annually, and as greater numbers of baby boomers retire, the number of elder financial abuse cases will only escalate.

The Elder Financial Protection Network is also honoring three individuals who have made an impact by fighting on behalf of seniors to stop financial predators.

Mary Twomey, Co-Director at UC Irvine Center of Excellence on Elder Abuse & Neglect, will receive the Sentinel Award for her efforts to stop elder financial abuse. Gary Dunn, Vice President/CRA Officer, CapitalSource Bank and Attorney Ingrid Evans, of the Evans Law Firm (<http://www.evanslaw.com>), will receive the Donald N. Phelps Visionary Leadership Award for raising public awareness and advocating for positive change. Evans will be giving two workshops during the conference. She will have a case presentation on "Litigating Elder Financial Abuse" and discuss "Predatory and Deceptive Financial

Abuse Scams”. Evans is currently seeking justice for senior citizens against Allianz Life Insurance Company and American Equity Life Insurance Company in cases involving deferred annuity sales. Most recently she secured compensation for members of several class action lawsuits including one against American National Insurance Company and one against American International Group (AIG) after an elderly widow came to her office with a complaint about death benefit penalties attached to a deferred annuity that were imposed when her husband passed away.

*Call to Action 2011* will run from 8:30 a.m. to 3:00 p.m on November 2nd at the Center at Cathedral Plaza, 555 West Temple Street in Los Angeles. To register online, go to [www.bewiseonline.org](http://www.bewiseonline.org). Seniors may call WISE & Healthy Aging at (310) 394-9871 to register.

#### **About EFPN**

EFPN is an award-winning non-profit organization that works to prevent financial abuse of elders and dependent adults through community education programs, public awareness initiatives, and professional training programs. For information, visit [www.bewiseonline.org](http://www.bewiseonline.org) or call (415) 956-5556.

#### **About LA Financial Federal Credit Union**

LA Financial Credit Union is a community credit union offering a full range of financial services to everyone who lives or works in L.A. County. “With the explosion of our elderly population, experts are calling elder financial abuse ‘the crime of the 21st century,’” said Barbara Nall, President and CEO of LA Financial Federal Credit Union, the presenting sponsor of *Call to Action 2011: Southern California*. “As a result, it becomes even more critical that we protect our aging members through education about elder financial abuse prevention.” LA Financial CU is headquartered in Pasadena, California. With over \$346 million in assets, LA Financial Credit Union was founded in 1937 and currently serves over 35,000 members. For more information about, call (800)894-1200 or visit the website, [www.lafinancial.org](http://www.lafinancial.org).

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